



VIDEO & EDITING

SHORT-FORM VIDEO / REELS

Reel editing only with client-supplied footage

- Simple reel: \$175
- Standard reel: \$250
- More layered reel: \$325

Filmed + edited social reel

- Single short-form reel: \$350 to \$550

Reel bundle from one shoot

- 3 reels: \$900
- 5 reels: \$1,350
- 8 reels: \$2,000

Half-day content capture

- Up to 4 hours: \$1,050
- filming
- basic audio capture
- one main edit or 2 to 3 short edits
- basic captions/text
- one revision round

Full-day content capture

- Up to 8 hours: \$1,750
- filming
- audio capture
- one main edit plus short cutdowns
- one revision round

ON-SITE BUSINESS CONTENT

Quick field content session

- 2 hours on site + 1 edited video: \$650
- 2 hours on site + 2 edited deliverables: \$850

Simple interview video

- \$650 to \$950

Best for: owner message, expert advice clip, educational service video or project update

Interview video with cutdowns

- \$950 to \$1,350
- main video
- 2 to 4 short cutdowns
- captions/text support

Event coverage

Event photo + video lite

- 2 hours: \$700
- 4 hours: \$1,200
- 8 hours: \$1,950

Event recap reel add-on

- Add \$250 to \$450

Rush next-day recap

- Add 30%

**Rates vary based on filming time, number of deliverables, editing complexity, audio needs, turnaround time, and overall post-production requirements. Simpler videos and reels with straightforward editing will usually fall on the lower end, while projects involving multiple edits, cutdowns, captions, more footage to sort through, or rush delivery will fall on the higher end.*